

15th Annual Central Texas Water Conservation Symposium

Innovative Strategies for Smarter Growth: Reducing Waste, Increasing Impact

Thursday, February 13, 2025

Austin Central Library - 710 W. César Chávez St. Austin, TX 78701

PROGRAM

- 7:15 – 8:15 Networking Coffee Hour
- 8:15 – 8:45 Registration & Breakfast
- 8:45 – 9:00 Welcome from Austin Water
Shay Ralls Roalson, Director, Austin Water
- 9:00 – 9:45 Keynote Speaker
Level up from Best Practices to Smart Practices
Liesel Hans, Director of Programs, Alliance for Water Efficiency
- 9:45 – 10:45 HOAs: An Important Partner in Water Conservation

Challenges and Successes in Helping HOAs Transition to WaterSaver Landscapes
Chad Cosper, Planner IV, San Antonio Water System

Navigating the Trials of Landscape Transformation: One HOA's Conservation Journey
Dr. Delorean S. Wiley, Austin Water
Sherri Crespin, Westgate Crossing HOA
Amber Bissel, Strata Landscape

Model HOA Language for Conserving Water in the Texas Hill Country
Marisa Bruno, Water Program Manager, Hill Country Alliance
- 10:45 – 11:00 Break
- 11:00 – 12:00 Closing the Gap with Strategies for Non-Revenue Water

Water Stewardship: How SAWS is Tackling Non-Revenue Water
Richard Donat, Director of Non-Revenue Water Program, San Antonio Water System

New/Novel Tech Panel: Water utilities share their experiences working with new/novel water loss technology
- *Chet Palesko, President, Senna Hills MUD (Utilimatics Pilot Project)*
 - *Andrew Cummings, Conservation and Customer Solutions Manager, New Braunfels Utilities (Sintela Satellite Based Leak Detection)*
 - *Drew Blackwell, Director of Water Efficiency, Cavanaugh*
- 12:00 – 1:00 Lunch (provided)

- 1:00 – 1:30 Ethology in Action: Scales to Sustainability in Water Conservation
Kelsey Kosik, Water Conservation Specialist, City of Fort Worth Water Department
- 1:30 – 2:30 Workshop: Shaping the Message w/Kelsey Kosik, Heather Ginsburg, and Martha Wright
- 2:30 – 3:30 Lifelong Learning for Conservation

From Field Trip to Stewardship: Inspiring Future Generations of River Heroes
Katie Bedrich, Program Director, Colorado River Alliance Program

Educating Communities from Rain to Drain
Heather Ginsburg, Field Educator, San Antonio Water System

AMI / Data-based Outreach
Blake Neffendorf, Director of Public Works, City of Buda