

Whirlpool CORPORATION

Whirlpool®

KitchenAid®

MAYTAG

iNDESIT

Hotpoint *

Consul

BRASTEMP

AMANA®

JENN-AIR®

Bauknecht

acros®

DIQUA帝度

every drop
AQUA

*Whirlpool Corporation ownership of the *Hotpoint* brand in EMEA and Asia Pacific regions is not affiliated with the *Hotpoint* brand sold in the Americas.



WHIRLPOOL CORPORATION SUSTAINABILITY

DOING THE RIGHT THINGS, THE RIGHT
WAY...BECAUSE THERE IS NO RIGHT WAY
TO DO A WRONG THING



Global
Sustainability
Director

Paper vs. Plastic?



VS



Which Uses More?



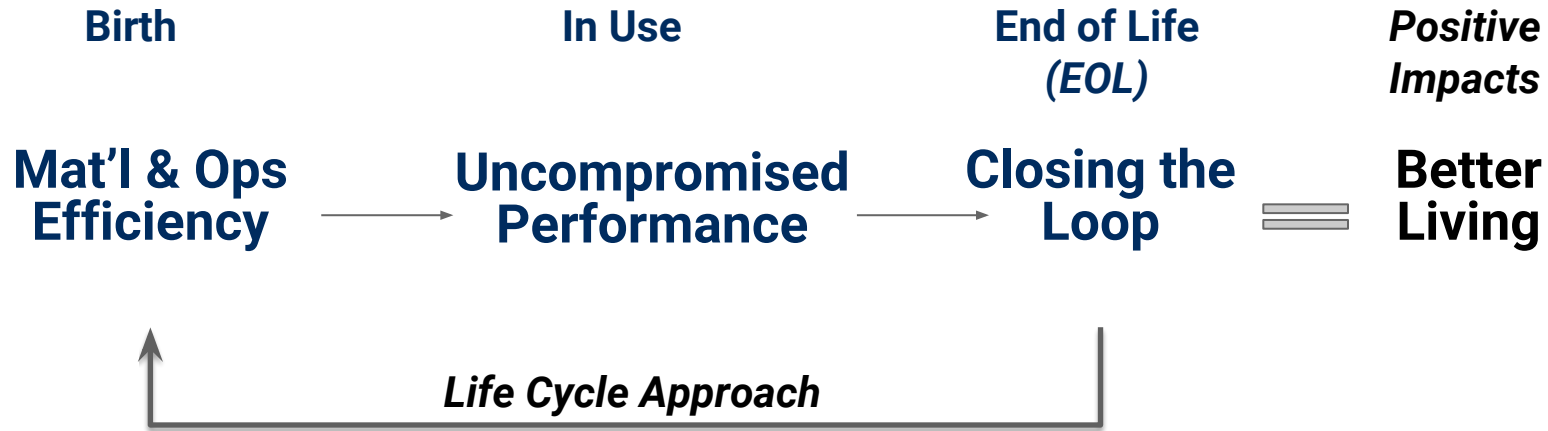
VS



Which is Better?
What is Whirlpool Corporation's Strategy?

STRATEGY PILLARS TO DRIVE VALUE & POSITIVE IMPACT

Earn Trust and Create Demand, Through Our Sustainable Products/Investments



DELIVER DIFFERENTIATED VALUE TO CONSUMERS AND PARTNERS THROUGHOUT LIFECYCLE

Lowering our own footprint - “Walking the Walk”

Sustainable products, that make life better, while lowering impact

Homes that work for you and are self sufficient / regenerative

Completing the lifecycle and “Close the Loop” - reduce resources

Improve consumer lives, everywhere, by enabling a sustainable lifestyle in a home that regenerates

EXAMPLE INITIATIVES

Reframing How and Where to Work and How We Go To Market

DRIVE VALUE EXAMPLES

home > laundry > laundry > dryers > high-efficiency > wed99hedw



7.3 cu ft. HybridCare™ Ventless Duet® Dryer with Heat Pump Technology

★★★★★

18 Reviews Write a Review

AVAILABLE COLOR OPTIONS



White - WED99HEDW



OVERVIEW FEATURES SPECIFICATIONS RATINGS & REVIEWS MANUALS RELATED MODELS & ACCESSORIES

7.3 cu ft. HybridCare™ Ventless Duet® Dryer with Heat Pump Technology



Now enjoying exceptional care for clothes while using less energy is easier than ever with the 7.3 cu. ft. large capacity HybridCare™ Duet® Dryer with Heat Pump Technology. The Energy Star® Certified high-efficiency electric dryer easily installs in more places thanks to the HybridCare™ true ventless heat pump technology. With Advanced Moisture Sensing, three active built-in sensors heat incoming and outgoing air temperature while monitoring moisture levels inside the dryer.

Why You'll Love It...



Our Most Efficient Dryer

Our most efficient dryer uses 73% less energy¹ with the Eco option. Now enjoying exceptional care for clothes while using less energy is easier than ever.



Support launch of sustainable products (ie. Water recycling Dishwashers, Heat Pump Dryers)

Corporate programs (ie material selection, recycling, certification, renewables)

Researching future products & services via collaborative partnerships

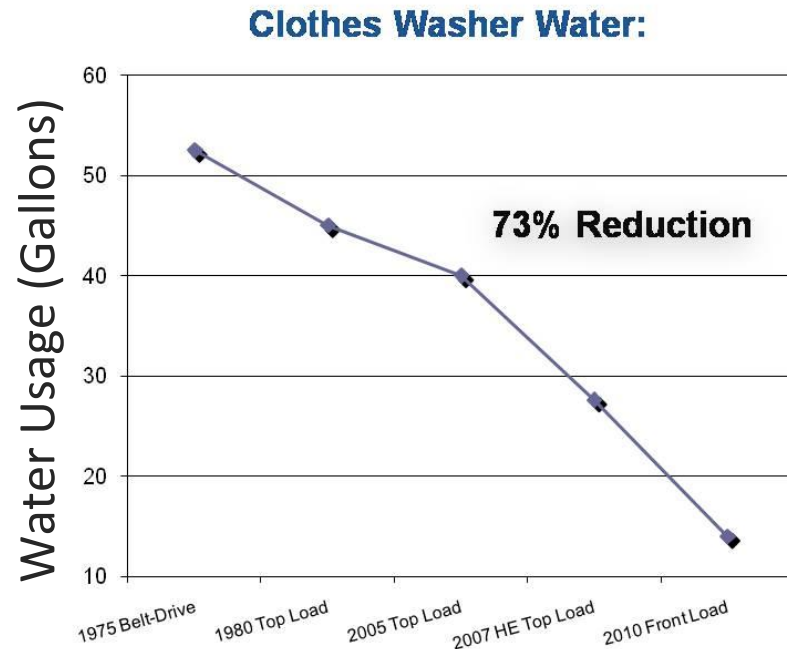
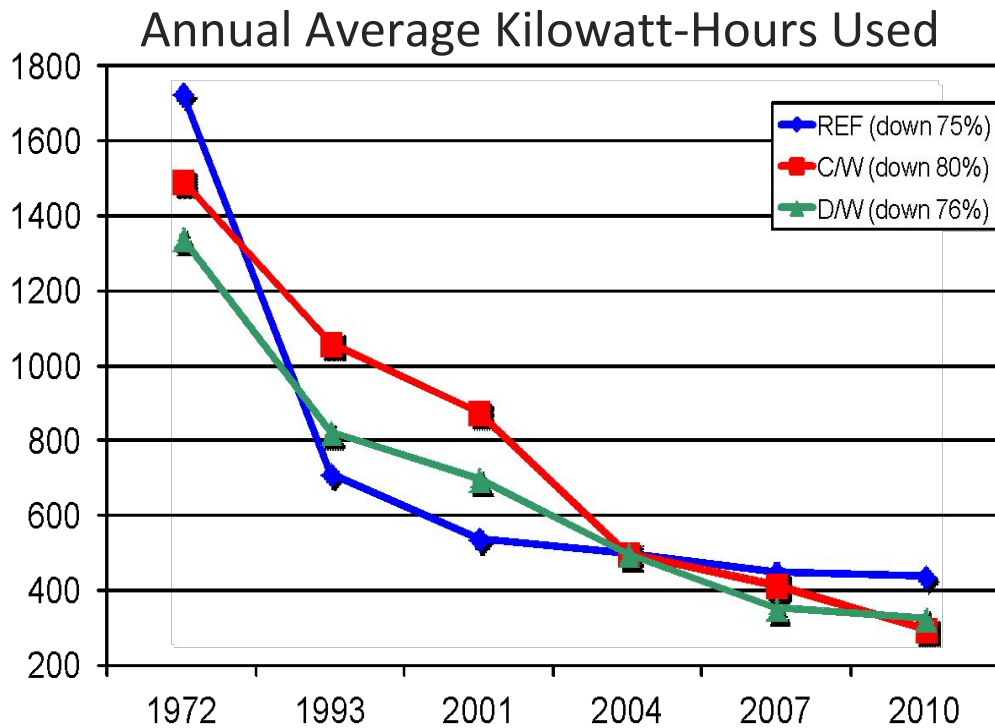
Driving Sustainable Investments to Deliver Savings, Improve Environmental Performance, and Improve Lives

OUR GOALS AND PROGRESS

- Target for zero manufacturing landfill waste (sending no manufacturing waste to any landfill) by 2022
- The wind farm near our Findlay, OH plant is expected to provide 13% of the plant's electrical needs
- We met our 2022 goal for zero manufacturing waste to landfill in one of our largest regions, Latin America at all three manufacturing plants and in 2 Indian plants
- Whirlpool Latin America recycles rainwater and greywater at every facility. More than 113,065,000 gallons of water were reused between 2013 and 2014, an amount equivalent to the daily consumption of 2.6 million Brazilians



Dramatic Gains in Appliance Efficiency



LAUNDRY PROGRESS

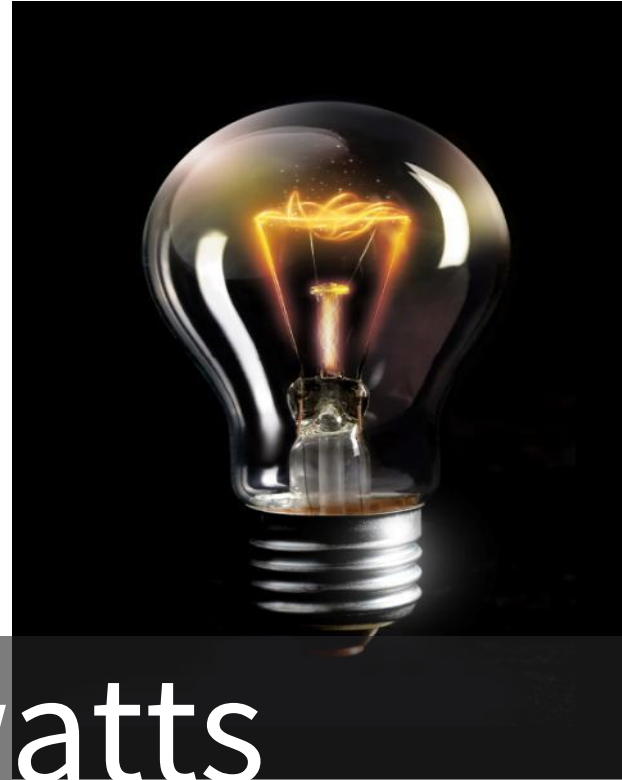


DISHWASHER PROGRESS



Now less than 3 gallons / cycle
Greater Capacity = 15 place settings

REFRIGERATOR PROGRESS



<60 watts

How can we look at water differently

- Dishwashers are in only ~25% of multifamily housing and <70% of single family home...

What if they were required?

- A dishwasher could save over 5,000 gallons of water per year per home/apartment

Connected appliances could manage water resources and plan / coordinate use

What if we replaced old clothes washers with more efficient ones saving ~30 gallons per wash?

Need to think more about water like we do electricity!



ReNEW House

Re-trofitted Netzero Energy, Water, & Waste

Net-Zero Water | Path to Net-Zero / Efficiency First



Water use dropped from 91 to 34 gallons/person/day!

Net-Zero Water | Rainwater Treatment System



- Expansion Tank
- UV Light
- 1 Micron Filter
- Activated Carbon
- Backflow Prevention Devices
- UV Light



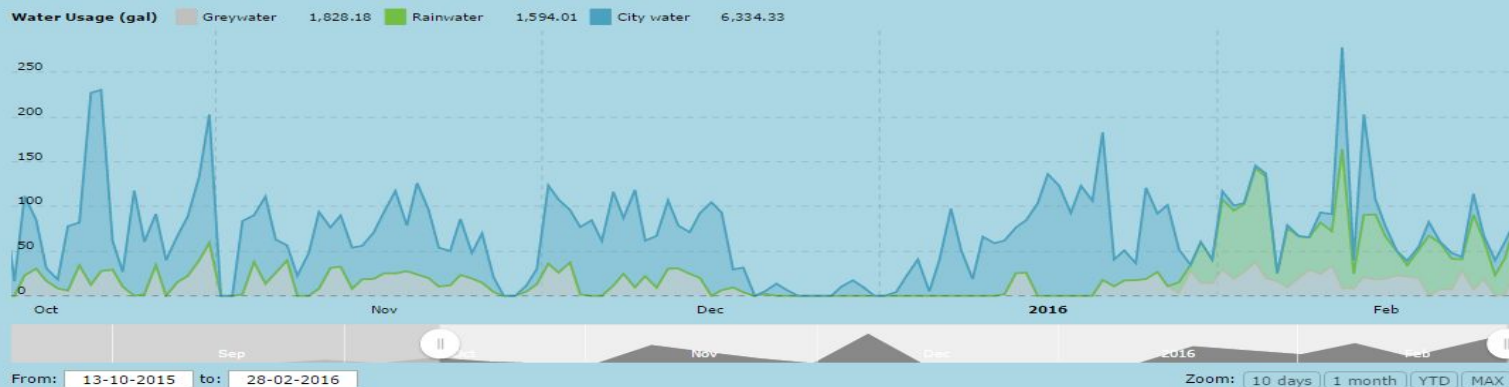
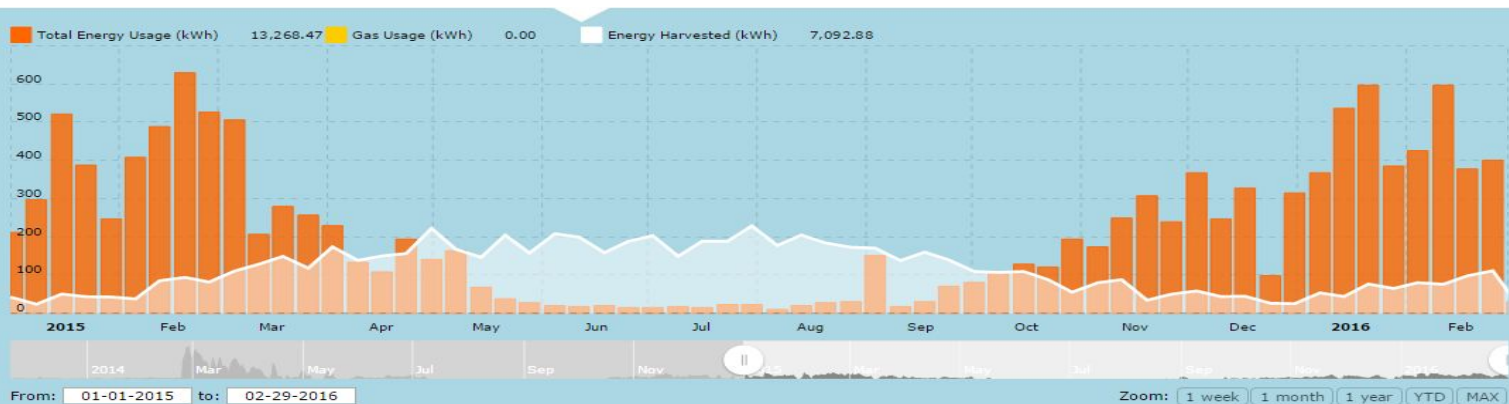
Designed to meet EPA guidelines for surface water treatment

Net-Zero Water | Greywater: A New Resource



Shower drain water being reprocessed for toilet flushing, irrigation, etc.

Achieving Net Zero Water | Data Page on Website



ZERA™ - FULLY SUSTAINABLE PRODUCT BY DESIGN



FOOD SCRAPS TODAY, FERTILIZER TOMORROW

Zera™ Food Recycler is designed to fit seamlessly into your kitchen and make the most of your food — turning today's food scraps into tomorrow's ready-to-use, homemade fertilizer

WATCH VIDEO ▶

PRE-ORDER



**DESIGNED AT THE START BE SUSTAINABLE & SOLVE LANDFILL METHANE WHILE
MAKING FERTILIZER FROM FOOD WASTE IN <24 HOURS**

GOING FORWARD WE BELIEVE...

Whirlpool Corporation can make products with increasingly **better** performance while using **less** to do it (including cost)...

people care and ***prefer sustainable products*** and are increasingly ***willing to pay*** for them...

by caring about these efforts we make it possible to ***create demand and build trust....therefore***

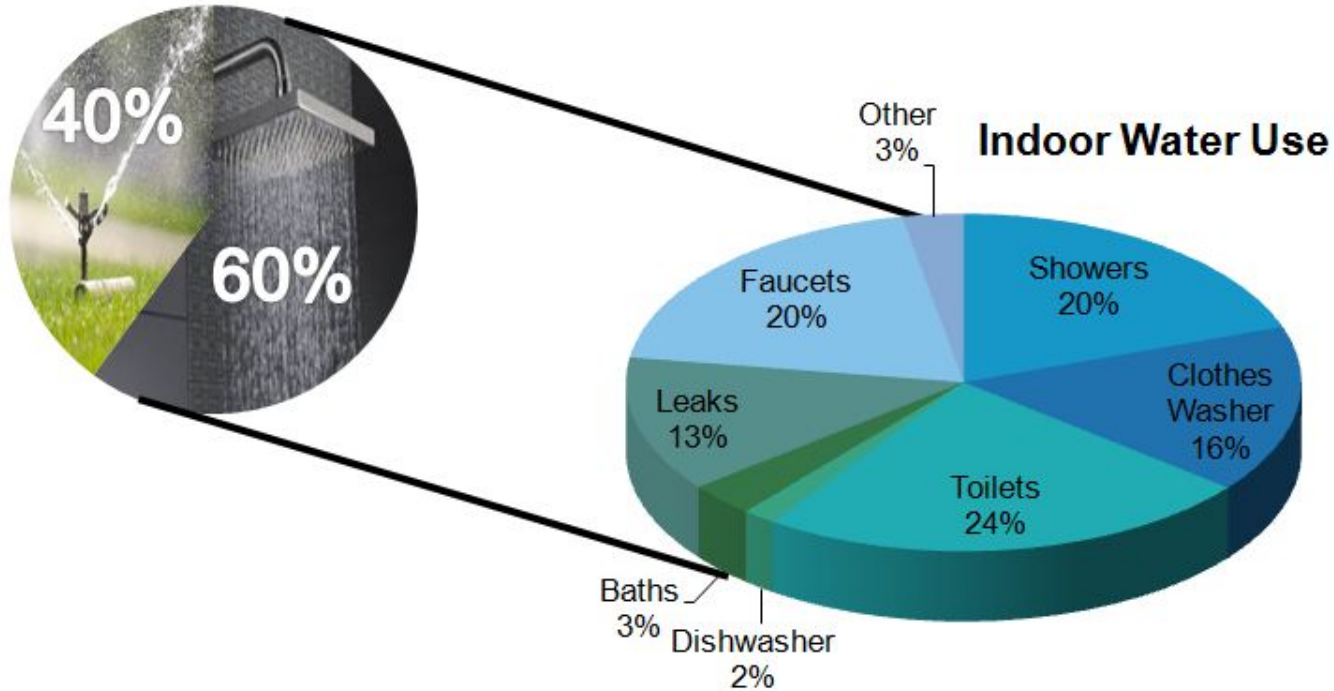
MAKING MEANINGFUL, POSITIVE IMPACTS

THANK YOU!

JOIN THE CONVERSATION

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[WhirlpoolCorp.com](https://www.WhirlpoolCorp.com)

Residential Water Usage



Average per person water use is around 91 gallons / day